

Hayden Howell (971)-801-3955

Gresham, OR | haydenleroy05@gmail.com | www.linkedin.com/in/HaydenHowell

Education

University of Portland

Bachelor's in Business Administration, Marketing

May 2027

Work Experience

Athletics Marketing Department - University of Portland

August 2023 - Present

- Assisted in various university athletic programs including Soccer, Volleyball, Basketball, and Baseball games, by providing various services.
- Operating the videoboard, managing the display of videos, graphics, and live feeds during events.
- Engaged sponsors, by displaying their graphics and executing their specified instructions during games to enhance brand visibility and satisfaction.
- Performing manual labor tasks, including transportation products and promotional materials across multiple facilities.
- Coordinated and engaged with youth groups to facilitate their various promotional activities.
- Engaged in tabling and guest interactions to promote a welcoming, family-friendly atmosphere.

Audio and Visual Operator - OSAA Tournament

March 2025

- Managed the sound system to enhance the customer viewing experience and elevate the overall game atmosphere.
- Working in a high-capacity, fast-paced stadium environment, ensuring smooth operations during sold-out events.
- Performing adaptability and excellence despite challenges in event organization, ensuring top performance and successful outcomes.

Volunteer Experience

Sandy Mountain Festival

July 2025

- I assisted in the organization and operation of the Sandy Mountain Festival. A once yearly tradition that includes over a hundred vendors, live performances, and thousands of visitors. My daily tasks included the transportation of people and goods, operations in regard to the mainstage, and overall wellbeing of the park.

Awards

Market Master Award - Marketplace simulations

April 25 2024

- Awarded during my Principals of Marketing course for achieving top ranking in my class during our final group project. In which, we simulated owning a bike shop and were tasked with optimizing its success through strategic marketing and business decisions. Including research and analytical insights about the bike market within the simulation.